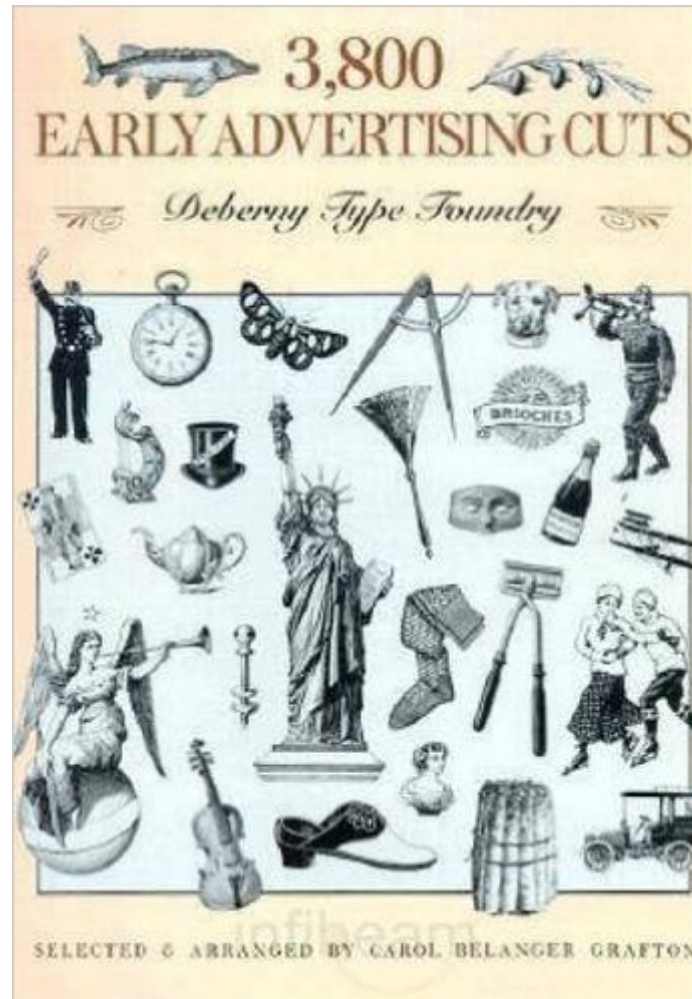


The book was found

3,800 Early Advertising Cuts: Deberny Type Foundry



Synopsis

Here is a nearly inexhaustible supply of copyright-free graphics filled with late 19th- and early 20th-century charm, ideal for a wide range of arts and crafts projects. Reproduced from the catalog of a famous French type foundry, it is a rich and authoritative source of advertising art of the period—filled with many delightful and arresting images not available elsewhere. An enormous array of objects, activities, and interests are depicted in finely detailed illustrations that lend themselves especially well to reproduction. Motifs include food and drink, domestic furnishings, vehicles, machines, tools and hardware, medical utensils, pharmaceuticals, farm animals and birds, as well as trades, sports, and music. Also included are fencers, golfers, insects, billiard tables, wrought-iron gates, architectural decorations, cows being milked, hunting dogs in the field, crowns and coronets, extravagantly carved breakfronts, elegant presentations of food, and much, much more. In addition, a large section is devoted to ornate banners, mortised cuts, and other—line art specifically intended for typographical use. While the cuts in this collection range in style from genre realism to Art Nouveau, the images—beautifully realized in scrupulous and revealing detail—have a timeless appeal ideal for a wide variety of graphic uses.

Book Information

Paperback: 192 pages

Publisher: Dover Publications; 3173rd edition (April 1, 1991)

Language: English

ISBN-10: 0486266583

ISBN-13: 978-0486266589

Product Dimensions: 9.3 x 0.5 x 12.1 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 3.4 out of 5 stars— See all reviews— (11 customer reviews)

Best Sellers Rank: #738,658 in Books (See Top 100 in Books) #144 in— Books > Arts & Photography > Graphic Design > Commercial > Advertising #224 in— Books > Arts & Photography > Graphic Design > Clip Art #334 in— Books > Computers & Technology > Graphics & Design > Desktop Publishing

Customer Reviews

I love the huge selection of black and white line drawings from the late nineteenth & early twentieth century. While I love the images in the book, there are two major complaints I have with the book. One, a lot of small images. There are too many images that are only half-inch wide, which are

completely useless for any artists. Second, there are a lot of repetitive images. For the book to say 3,800 in the title, I find the repetition of images misleading. I'm not going to count, but I would say a fifth of the images are repeated. Although these images are from 100 years ago and are therefore out of copyright protection in the United States, I understand Dover restricts the use to 10 images per publication or project. I'm fine with the 10 image restriction. I mention this so one can accuse me of copyright infringement when I say I scan the images for my own projects. So, now, I have a problem with the fact that some images are printed very close to the center part of the book. When I try to scan a page, part of the image that are too close to the center can not be scanned because I can't squish the book flat enough for the scanner to capture it. I gave it three stars because there are also large images. On the Table of Contents, there are 12 sections. 1. Plants, Animals, Birds And Insects. This features roses, fruits, vegetables, farming, cows, sheeps, pigs, deer, horses, horseshoes, chickens, rabbits, ducks, roosters, pigeons, fishes, bees, and butterflies. 2. Women. 3. Children. 4. Food and Wine. It has utensils, wine bottles, ham, eggs, bread, grapes, cheese. 5. Sports. Biking, rowing, horseback riding, hunting, wrestling, boxing, fencing, running, tennis, sledding, and skiing. 6. Music & Dance.

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